

FUTURE MUSEUM

Our Foundation

Our Goals

Our Aspiration

Our Vision

Our Purpose
We exist to inspire pride in being a New Zealander and for visitors to our country to understand why that is so

Our Mission
We are dedicated to telling the stories of our Navy enabled by our focus on collection, preservation, conservation, presentation, learning research and scholarship

Our Values
• Commitment, Courage, Comradeship

Our Guiding Principle
To encompass the values of Commitment, Courage, Comradeship and Integrity we embrace the guiding principle that we are a customer driven organisation with an emphasis on inclusive behaviours that are professional, respectful, non judgemental, ethical and collegial.

Goal One - Integrity, sustainability, viability
At the Navy Museum we ensure that the integrity and viability of the institution is protected and constantly enhanced and that the operation of the Navy Museum meets and, where possible, exceeds the highest national standards.

As one of the top five culture and heritage institutions in the Auckland region we aspire to have extensive brand recognition, high institutional visibility and an outstanding institutional reputation.

We optimise the use of scarce resources, manage costs, operate sustainably and generate revenue to supplement our public funding.

We value our people and strive to ensure that the Museum has the right number of well trained, motivated and committed people in the right positions to enable the museum to deliver its mission and to make progress towards our vision.

We are guardians of this place Torpedo Bay, with its outstanding cultural, natural and built heritage. With this knowledge as our guide we will continue to work to maximise the potential of the site while remaining sensitive to these crucial heritage values.

Goal Two - Authority
The Navy Museum aspires to be recognised as the authority for naval heritage in New Zealand and to have an outstanding reputation as the worlds leading repository of the most comprehensive and highest quality Royal New Zealand Naval heritage collection and as a centre of excellence for scholarship, research and the production of new knowledge

Goal Three - Compelling, Connected, Meaningful, Relevant
The Navy Museum recognises and honours its responsibility as guardians of the Navy's memory and our role in telling the Navy story.

We strive to lead as a Museum of the Future. As a civic space and a forum for conversation, collaboration, connection and participation, we recognise our responsibility to be compelling, meaningful and relevant to our naval, local, regional national and international audiences.

The Navy Museum aspires to be recognised as a centre of excellence for formal and informal learning opportunities and the provision of a coherent, consistent and balanced portfolio of high quality and innovative events, exhibitions and programmes Onsite, Offsite and Online

1.1 Financial Sustainability
Ensure the ongoing financial sustainability of the Museum

1.2 Integrity and viability
Ensure the ongoing integrity and viability of the Navy Museum

1.3 Our people
We value our people and strive to ensure that the Museum has the right number of well trained, motivated and committed people in the right positions to enable the museum to deliver its mission, make progress towards our vision, exploit opportunities and mitigate risk

1.4 Compelling Destination
As one of the top five culture and heritage institutions in the Auckland region we aspire to have extensive brand recognition, high institutional visibility and an outstanding institutional reputation.

1.5 Our natural and built environment
We are guardians of this place Torpedo Bay, with its outstanding cultural, natural and built heritage. With this knowledge as our guide we will continue to work to maximise the potential of this place while remaining sensitive to these crucial heritage values.

2.1 Collection
To be recognised as the authority for naval heritage in New Zealand and to have an outstanding reputation as the worlds leading repository of the most comprehensive and highest quality Royal New Zealand Naval heritage collection

2.2 Scholarship and Research
To be recognised as the authority for naval heritage in New Zealand and as a centre of excellence for scholarship, research and the production of new knowledge

3.1 Programming
Develop and deliver a coherent, consistent and balanced portfolio of high quality and innovative events, exhibitions and programmes Onsite, Offsite and Online

3.2 Learning
Develop a centre of excellence for formal and informal learning opportunities, Onsite, offsite and Online

We aspire to be a Museum of the Future .

Our Museum of the future will be represented onsite, offsite and online. We will move from being keepers to sharers. We will focus on relevance and meaningfulness and invite our visitor to actively participate with us in the Museum. The Navy Museum will be a platform for ideas, a civic place and forum for conversation, collaboration and connection.

Most importantly we will develop our authority and reputation as the key foundation underpinning the success of our institution.

- To be recognised as a world class navy cultural and heritage institution**
- With world class being defined by nine principle elements¹
1. Institutional visibility Achieving and sustaining a world renowned brand and "buzz"
 2. Collections definitive quality and scope in relation to the mission
 3. Exhibitions and programmes leadership in fostering learning and participation
 4. Stewardship Unflinching attention to the Museums long term responsibilities
 5. Scholarship Prioritising original Research and its promulgation
 6. Education recognised innovation in learning practices and technologies
 7. Visitor experience top ranked and memorable
 8. Management and governance ensuring vigour, transparency and accountability
 9. Facilities strategic use of physical infrastructure to support the Museum
- Note 1 - From Museums of Australia Report Elements of World Class - AEA Consulting Limited

